UTAR and ACCA renew pact

UTAR and ACCA Malaysia Sdn Bhd renewed their memorandum of understanding (MoU) for the second time at the UTAR Petaling Jaya Campus on 1 August 2013. The MoU was originally signed on 17 July 2006 and its first renewal was on 19 January 2010. Signing the MoU on behalf of UTAR was its President Ir Prof Academician Dat’o Dr Chuah Hean Tek, while ACCA and Malaysia Country Head Jennifer Lopez signed on behalf of ACCA.

Incorporating the requirements of professional bodies in our programme curricula ensures that our students get the relevant qualifications and recognition required and, as a result, the industry gets suitably qualified graduates as employees. In this case, we refer to future chartered certified accountants for the local as well as global markets,” said Prof Chuah, adding that under the MoU, UTAR would continue to ensure that the syllabi of its four-year Bachelor of Accounting (Hons) programme and three-year Bachelor of Commerce (Hons) Accounting offered at the Bandar Sungai Long Campus and Perak Campus respectively, would align with the requirements of the ACCA professional qualification.

“ACCA strongly believes in the value of strategic partnerships, such as the one we have enjoyed with UTAR, as a catalyst towards moulding and developing future business leaders that companies and nations can depend on,” said Lopez. She added that their offer of exemptions for UTAR degree programmes was a strong indication of their confidence in UTAR’s ability to nurture future ACCA members to become complete finance professionals.

Also present at the signing ceremony were ACCA Head of Education (ASEAN) Rachel Chee, and from UTAR, Vice President (Internationalisation and Academic Development) Prof Dr Ewe Hong Tat, Faculty of Business and Finance Dean Prof Dr Choong Chee Keong, and Faculty of Accountancy and Management Dean Dr Ong Seng Fooi.

UTAR and IFM ink pact

Reinforcing its internationalisation efforts, UTAR signed a memorandum of understanding (MoU) with yet another foreign partner, the Institute of Finance Management (IFM) from Tanzania, at UTAR Petaling Jaya Campus on 2 October 2013. UTAR President Ir Prof Academician Dat’o Dr Chuah Hean Tek signed the MoU with his counterpart IFM Rector Prof Godwin D Mjema. Signing as witnesses were UTAR Vice President (Internationalisation and Academic Development) Prof Dr Ewe Hong Tat and IFM Deputy Rector for Academic Research and Consultancy Prof Tadeo A Satta.

“UTAR has planned and has been involved in many student exchange programmes to various countries including Korea, Germany, Japan, and now it is with Tanzania,” said Prof Chuah. He added that there will be more collaborative activities such as visits by faculty members, student exchanges and IFM staff attending training and postgraduate programmes at UTAR. IFM would soon be sending seven staff members to attend UTAR’s master’s programmes.

IFM, wholly owned by the Tanzanian government, is the pioneer and oldest training institution specialised in taxation, accountancy and related disciplines in Tanzania.

Field trip to Murata

Twenty-eight students and eight staff from Department of Industrial Engineering UTAR visited Murata Electronics (Malaysia) Sdn Bhd on 28 June 2013. It was a field trip to help the students to deepen their knowledge and interest in automated production environment.

In addition to observing the manufacturing process of Murata’s products such as Power Inductor and EMI Suppression Filter, there was a talk by two Murata representatives. The session covered a wide range of information in industrial engineering as well as the potential career prospects.

Murata Electronics (Malaysia) Sdn Bhd is an overseas subsidiary of Murata Manufacturing Co Ltd in Japan. It functions as production base and sales foothold of the Murata Group in Malaysia and Southeast Asia.

ICS hosts 8th ISSCO international conference

UTAR Institute of Chinese Studies (ICS) hosted the eighth International Society for the Studies of Chinese Overseas (ISSCO) International Conference with the theme Local, Regional, and Transnational Chinese Overseas Reconsidered’ at the Palace of Golden Horses hotel in Kuala Lumpur from 17 to 18 August 2013. ICS Dean Prof Ho Khai Leong in his welcome speech at the Conference said that its objectives were to build a stronger academic community in the study of Chinese overseas and to further advance the discipline. He also thanked Dr Lee Boon Hua, the Deputy Director of the Institute of Teacher Education for officiating the Conference, Tan Sri Lee Kim Yew for the support and sponsorship, guests and speakers for their participation.

The first keynote lecture “Rooted, De-rooted and Rootless” was delivered by ISSCO President Prof Lee Suryadinata. The second on “Science Race: Chinese Americans in Science and Technology since World War 2” was presented by Prof Wang Ling-Chi, Prof Wang Guangwu, the Chairman of UTAR International Advisory Council and Chairman of East Asia Institute chaired both the first two keynote lectures. Other talks included the topic on ‘Changing Face, Losing Face’ The South African Chinese which was presented by Prof Karen Harris from the University of Pretoria, South Africa.

At the closing of the Conference, Prof Ho acknowledged the high quality of the papers presented and added that selected papers would be published.
Josai students in edu-tourism programme

Two Japanese sister universities, Josai University and Josai International University had worked with UTAR to send 70 of their students for an English Language Immersion Programme at the UTAR Perak Campus from 5 to 19 September 2013. Before the commencement of their English classes, the group of students led by three lecturers had the whale of a time visiting the tourist sites in Perak. They toured Cameron Highlands, explored the ‘Lost World in Tambun’, Ipoh and tasted local delicacies such as freshwater prawns in Tanjung Tuulang.

BAFE international conference a first for UTAR

It was a first for the Faculty of Business and Finance (FBF) to join hands with the Centre for Accounting, Banking and Finance, Centre for Business Management and Centre for Economic Studies to organise the International Conference on Business, Accounting, Finance and Economic (BAFE) 2013 at UTAR Perak Campus on 4 October 2013.

Themed “Paving the way for value creation towards sustainability”, the one-day conference saw more than 100 papers submitted from an impressive group comprising approximately 22 international participants from Indonesia, the Philippines, New Zealand, Nigeria and Iran, 70 local participants from both public and private institutions of higher learning and also 50 participants from UTAR. This BAFE conference aims to attract young and experienced researchers and scholars who are here to present and share their research ideas and findings in the area of business, accounting, finance and economics. I believe each and every research presenter in today’s proceeding will contribute to new theoretical, methodological and empirical knowledge of all participants,” FBF Dean Prof Dr Choong Chee Keong said during his welcome speech.

Present at the Opening ceremony was UTAR Director of Institute of Postgraduate Studies and Research (IPSIR) Prof Dr Faidz bin Abd Rahman and sponsor representatives from Malaysian Association of Business, Accounting, Finance, Centre for Business and Finance at Work.

Winners of the BAFE 2013 Best Paper Award were also announced and awarded during the conference opening. They were:
1. Rogel L Limpiada - Title: Adherence to Quality Management Principles of Public and Private Higher Education Institutions in the CALABARZON Region
2. Mui Yun Chin, Chen Chen Yong, Siew Yong Yew - Title: An Analysis on Vertical Intra-industry Trade between ASEAN-5 and China Using Spatial Panel Model
3. Pusaka Kin Teng, Wai Jiamish Wai Jusoh - Title: Determinants of non-Muslim Consumers Buying Intention with Regard to Halal Labeled Food Products: A Hierarchical Regression Analysis Model

Maizura Mohamad from Universiti Teknikal Malaysia Melaka expressed her pleasure for being able to participate in the conference. “It is great to be here to gain knowledge from the speakers and other outstanding paper presenters,” she remarked.

Maizura, who was also one of the presenters, mentioned that she looked forward to listening to all the presentations, especially the one from the Philippines (Rogel L Limpiada) who garnered the BAFE 2013 best paper award.”

Upskilling English Language schoolteachers

Thirty-nine English language schoolteachers from four local schools learned more about effective teaching strategies in a Teacher Development Programme held at UTAR Perak Campus on 16 August 2013. The programme, organised by the Faculty of Arts and Social Science (FAS) Centre for Teaching and Learning and Division of Programme Promotion of UTAR, aimed to enhance the skills of teaching English of the participants. The participants in the programme were from Kampar Pei Yuan High School, Ipoh Shen Jai High School, Penang Han Chiang High School and Tronoh Sin Min Chinese Primary School.

The one-day programme comprised talks, workshop and discussions and included topics like ‘Strategies for Teaching Reading in ESL’, by the FAS lecturer Remu Kalsian and ‘Self-Improvement and Knowledge Creation’ by the FAS Head of PhD Programme Dr Priscilla Moses.

Rogel was all smiles upon receiving the BAFE 2013 Best Paper Award from Prof Faidz.

Rogel presenting his award winning paper
Organised by the Malaysia Mental Literacy Movement (MMLM), UTAR and Tunik Abdul Rahman (TAR) University College, the 9th Festival of the Mind was held recently at UTAR Perak Campus in Kampar and TAR University College Kuala Lumpur Main Campus in Setapak.

The festival was launched by guests of honour Dato’ Seri Ong Ka Chuan, UTAR Council Member in Kampar and by Tan Sri Datuk Yoh Poh Koen, Managing Director of Royal Selangor International Sdn Bhd in Setapak together with UTAR Council and MMLM Chairman Tun Dr Ling Liang Sik; UTAR President Ir Professor Academician Dato’ Dr Chuah Hae Teik and senior officials from TAR University College.

Tun Ling, in his opening address, advised the audience to adopt the step-by-step AIDA - Attention, Interest, Desire and Action' guide in matters pertaining to mental literacy improvement. He added, "The Festival of the Mind is to create greater awareness among the public about the fullest potential of our minds and to impart the importance of taking care of our minds."

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Now in its 9th consecutive year and Tan Sri Datuk Yong spoke about the importance of body and mind development in his speech. The highlights of the festival were the public demonstration by West Wong, a UTAR alumnus and bronze medalist in the World Mental Olympics 2012 on his amazing arithmetic abilities, and a prize giving ceremony to the winners of the “Stretch Your Imagination Photo Contest” and the “Mind Competitions 2013.” The other events were 14 talks, seven workshops and exhibitions held over the two weekends.

TAR Perak Campus, being an award-winning campus after receiving the ‘Pertubuhan Akitek Malaysia’ (PAM) Gold Award 2013 for the education category this year, has attracted visitors not only from all over the country but also those from across the causeway, Singapore. This was evident when 41 architectural students from the Department of Architecture, National University of Singapore (NUS) made their way to visit the scenic campus on 27 September 2013.

The group from NUS, led by Assoc Prof Chesh Kok Ming, Assoc Prof Tie Swee Ling, and Dr Abel Tablada, was accompanied by Head of UTAR Department of Architecture & Sustainable Design Dr Lim Poh Im, several faculty members and The Architectural Network (tAN) founding principal architect Ar Chow Yeut Keong. They were cordially welcomed by Director of the Division of Community and International Networking Dr Tan Sin Leng, who happily shared an overview of UTAR and its six-year-old Perak Campus with the first-time visitors.

When asked to share some thoughts about the avant-garde architectures at Perak Campus, Cheah said, “I was one of the jury members who was privileged to study the plans and examine the design idea of this campus. I was truly impressed and that made me want to bring my architectural students here to experience the actual learning environment.”

“All buildings here, the library, the faculty buildings and others, are of modern contemporary architecture. The Grand Hall which was built at the second phase is an exception,” said Ar Chow, who was referring to the stately Dewan Tun Dr Ling Liang Sik, and also explained that the hall was designed to look iconic and at the same, able to reflect the identity of the University.

The ingenious architect then led the visitors on a guided campus tour, where he shared with the lecturers and 41 budding architects the inspiration behind his award winning designs and the functions of certain sustainable building features.

Student Thilaiga Ramakrishna added that the UTAR Perak Campus is a pleasant and environmental friendly campus.
Tomorrow’s way of reading

Education in the future will provide transformation, not [just] enhancement,” said Taiwan National Central University Chair Professor Chan Tak Wai at Tomorrow’s Reading Workshop held by UTAR Centre for Extension Education (CEE) at UTAR Petaling Jaya Campus on 15 August 2013.

Dynamic power of thoughts

Our minds can affect other people, and that is why positive thinking is very important,” said Ng Thian Watt in his two-hour talk titled ‘Dynamic Power of Thoughts’ at UTAR Petaling Jaya Campus on 14 September 2013, which was organised by UTAR Centre for Extension Education (CEE).

A journey of entrepreneurship and innovation

Entrepreneurs win by being bold, innovative and dynamic,” said Yoon Chon Leong, Consultant/Entrepreneur of Business Wise Consulting Sdn Bhd.

Healthcare industry experts share experience

To expose its students to the latest developments in the healthcare support industry, UTAR Faculty of Engineering Science (FES) Department of Mechatronics and Biomedical Engineering (DMBE), in collaboration with Johnson Medical International Sdn Bhd, had organised a series of talks from 17 July to 7 August 2013, where experts from the industry were invited to share their experiences.

The first speaker in the series was Jurutera Perunding Teknik Sdn Bhd Director Ir Yaacob Ali, who has more than 35 years of experience in designing mechanical services for many hospitals in Malaysia. He shared his role as a Biomedical Engineer during the planning, construction and operational stages of a hospital in two talks titled ‘Installation and Maintenance of Hospital Facilities’ and ‘Air-Conditioning and Mechanical Ventilation System in Healthcare Environment’.

IED Sdn Bhd Managing Director Ir Lim Kim Ten, an active member of the Malaysian standards writing committee in SIRIM, presented on ‘Electrical Power Supply: Requirements, Standards and Regulations’.

The last talk of this series, ‘Principle of Safety and Risk Management’, was delivered by Johnson Medical International Sdn Bhd Senior Quality Assurance Manager Tang Keng Yuan, who is involved in the medical equipment and risk assessment industry for nearly 30 years. He shared his experience with the students on how to identify, manage and prevent risks in a healthcare environment.

The student participants were enlightened by the industry experts and participated actively during the Q&A sessions. The success of this series of talks has motivated the Department of Mechatronics and Biomedical Engineering to organise more such activities in future to foster closer ties with the industry.
UTAR continues to intensify its strategic efforts on internationalisation through establishing strong relationships with institutions of higher learning in various parts of the world. To date, UTAR has succeeded in collaborating with 92 local and foreign universities in Asean region, Australia, Canada, China, France, Germany, Hong Kong, Mexico, Poland, South Korea, Taiwan, United Kingdom and the US. Such collaborations have enhanced the UTAR brand through networking in international cross-cultural and cross-disciplinary activities such as student and staff overseas exchanges, educational tours and visits and joint research. In keeping the momentum on global outreach, UTAR delegates led by Council Chairman, Tun Dr Ling Liong Sik and UTAR President Ir Prof Academician Dato Dr Chuah Hean Teik visited East Africa in July 2013 and Taiwan in October 2013 to explore further collaborations, identify partnership opportunities while enhancing ties with current partners.

**Step-up on internationalisation:**

**UTAR visits**

**East Africa and Taiwan**

The key activities in the itinerary included the active sharing of ideas, one of which is the implementation of UTAR Soft Skills Development Certificate (USSDC) programme presented at the United States of International University (USIU) in Nairobi, visits to Tanzania’s Institute of Finance Management (IFM) and the pioneer private medical university, the Hubert Kairuki Memorial University (HKMU).

A feather in cap was UTAR’s social responsibility to the African community as shown by the delegation’s supportive visit to the Tana River Life Foundation, a charitable non-governmental organisation set up by a Malaysian named Gabriel Teo, and introducing mental literacy to the students of TUM and Garsen High School. West Wong Woon Chieng, an alumnus of UTAR and the bronze winner in the 2012 World Mental Olympics had accompanied the delegation on the trip to help to give talks to inspire the students, together with Anant Kasibhatla, the Indian national record holder for memory.

The UTAR delegation led by Council Chairman, Tun Dr Ling Liong Sik and UTAR President Ir Prof Academician Dato’ Dr Chuah Hean Teik aimed at strengthening the relationships that had already been established with some of the major Taiwan universities besides exploring new ones.

During the visit, UTAR signed a joint MoU with National Yang-Ming University and University System of Taiwan in areas like engineering, health sciences, arts and social science, creative industries and management. Another MoU was signed with National Taipei University of Technology incorporating staff and student exchanges as well as R&D collaborations. The MoA (Memorandum of Agreement) exchange between UTAR and National Chiao Tung University included collaborations on student exchanges for postgraduate studies. Postgraduate students of both universities are allowed to utilise research facilities at either university for R&D purposes. To date, UTAR has forged formal collaborations with over 25 Taiwan universities including National Tsing Hua University, I-Shou University and others.

**Highlights of the East African visit**

The East African visit has been most fruitful with UTAR scoring many firsts especially in the signing of the Memorandum of Understanding (MoUs) with the Technical University of Mombasa (TUM) in Kenya and the Tanzanian universities of Ardhi University and University of Dar es Salaam. The three universities lauded UTAR as the most ideal partner with its proven achievements especially in the areas of science, technology, engineering and management that are essentials to advance progress in a developing continent like Africa.

Tun Ling at the signing of the MoU with TUM had remarked on UTAR’s possible role in helping the local universities to develop human capital for development in Africa. He added that UTAR’s global initiatives are primarily to provide its students with the equal opportunity of studying at Kenya and other countries. It would give international dimension to the UTARian learning and teaching and sharpen students’ awareness of their peers overseas.
Mass call for new students

As part of the October 2013 Intake orientation, a mass call was held at the Heritage Hall at UTAR Perak Campus on 9 October 2013. A total of 695 students who registered for the Bachelor's degree were present at the event.

UTAR President Ir Prof Academician Dato' Dr Chua Hean Teik welcomed the new students in the mass call. In his welcome speech, Prof Chua said, “Academic achievements and social skills are two essential components that students need for success in university life. It is important for students to attain balance in both academic and social skills.”

Also present at the ceremony were UTAR Vice President (Student Development & Alumni Relations) Dr Teh Chee Seng, the deans; Prof Dr Choong Chee Keong, Dr Liew Soung Yee, Dr Lim Tuck Meng, Dr Cheah Phaik Kun, Dr Chong Siong Wei and Student Representative Council Chairperson Melvyn Choong Ern Yoong.

The one-week orientation, comprising ice-breaking and telematch sessions, tours of new villages and the city and campaigns on blood donation, health and safety, were aimed to help the new students to adjust to university life.

Cultural Fiesta 2013 - Uniting people, coalescing cultures

The Cultural Fiesta 2013, themed ‘Centuries of Memories’, was launched in full force with a staggering ‘Rock! Rewind the Time’ at Dewan Tun Dr Ling Liong Sik, UTAR Perak Campus on 2 August 2013. The event which was held for the first time by UTAR International Friendship Society aimed to connect local and international UTAR students through the showcasing of different cultural songs, dances, games and cuisines.

The concert, the first leg of the Cultural Fiesta Series, marked the groundbreaking of the Cultural Fiesta Series, cuisines. songs, dances, games and showcasing of different cultural UTAR students through the connect local and international Friendship Society aimed to first time by UTAR International Campus on 2 August 2013. The UTAR President Ir Prof Academician Dato' Dr Chua Hean Teik welcomed the new students in the mass call. In his welcome speech, Prof Chua said, “Academic achievements and social skills are two essential components that students need for success in university life. It is important for students to attain balance in both academic and social skills.”

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Life is meaningful

As long as you are alive, everything is possible,” said Ho Sheau Huay, a student counsellor at UTAR Department of Student Affairs, to UTAR students attending the UTAR Counselling and Wellness Week held from 30 July to 2 August 2013. The UTAR Counselling and Wellness Week is an annual campaign which aims to create greater awareness among students on various challenges and obstacles in life, as well as the benefits of counselling and guidance services provided by the University. This year’s campaign, themed ‘Meaningful Life’, was the third consecutive one organised by the Counselling Unit of the department.

Ho added that the campaign aimed to bring across the message that counselling was not only for mentally affected people but for everyone. This year’s campaign saw counsellors from Xiao En Group giving their support with a series of workshops on positive mental attitude towards life. The campaign also showcased talks, exhibitions, games, and a movie titled ‘The Five People You Meet in Heaven’.

“Counselling and wellness week is beneficial to everyone,” said Psychology student K. Selvalage. She added, “I hope the University will organise more of such events to promote the importance of counselling and guidance services among our students.”

Alumni reunite in grand homecoming

Once a Utarian, forever a Utarian. It was this philosophy that led Low Way Hong, a UTAR alumnus, to attend the UTAR Alumni Homecoming Dinner which was held on 17 August 2013 at Grand Kampar Hotel in Kampar, Perak. “I believe that there is a special connection between a person and the university that he or she comes from,” said Low a UTAR Bachelor of Accounting (Hons) graduate who is currently working as an auditor in Kuala Lumpur.

Echoing Low’s sentiments was Esther Teh Theng Yinn who graduated from UTAR with Bachelor of Arts (Hons) Public Relations in 2006. “It’s so good working with a consultancy firm in Kuala Lumpur, never fails to attend the annual alumni get-together after her graduation. Their steadfastness was rewarded that night as both were called to the stage, along with other regular attendees, to receive a token of appreciation for their continuous support.

In his opening address, UTAR Vice President for R&D and Commercialisation Prof Ir Dr Lee Sze Wei said, “I hope that through this dinner, the bond between UTAR and its alumni will grow from strength to strength.” He expressed hope that the alumni would continue to uphold UTAR’s reputation through their actions and accomplishments.

The UTAR Alumni Homecoming Dinner is an annual affair organised by UTAR Department of Alumni Relations and Placement.

Students hard at work on an activity

Welcome, everyone: Prof Lee addressing the crowd

Bonanza: Wong (right) receiving the grand prize from Prof Lee

Master practitioner: Wan performing the Taiji Rouli Qiu exercise Songstress: Ooi serenading the crowd with her superb vocals

House of harmony: Sketch performers complementing each other in action

Students in Action
UTAR President receives Honorary Doctorate of Engineering (Hon.D.Eng)

UTAR offers its warmest congratulations to its President, Ir. Prof. Academician Dato’ Dr Chuah Hean Tek on his Honorary Doctor of Engineering (Hon.D.Eng) conferred by Multimedia University on 25 August 2013 during the University’s convocation.

The Honorary Doctorate of Engineering is Multimedia University’s most eminent award. It is reserved for individuals who have either displayed immense proficiency in the field, introduced valuable new engineering knowledge, or had implemented key initiatives that would ensure that the engineering field would further flourish well into the next generations.

Prof Chuah was the Founding Professor and Dean of the Faculty of Engineering at Multimedia University who, in May 1997, laid the foundations that enabled Multimedia University engineering graduates to stand proud among the best engineers. His foresight and passion for the future of engineers led him to a long list of achievements opening up new frontiers in engineering as an educator, researcher and technical leader. Prof Chuah was former President of the Institution of Engineers Malaysia and is currently the President of the Federation of Engineering Institutions of Asia and the Pacific.

In recognition of his service, undertakings and achievements in the field of engineering, Multimedia University honoured Prof Chuah with the Honorary Doctorate of Engineering. In conferring this doctorate, Multimedia University also recognises Prof Chuah’s contributions not only in teaching engineers, but to anyone who yearns to live a fulfilling life.

Congratulations to our President on this momentous achievement.

IET Student Chapter is first runner-up

The IET Best Student Chapter awards are given out annually to acknowledge the outstanding leadership and efforts by student chapters. UTAR IET Student Chapter was recognised for the first time as the first runner-up among about 10 IET student chapters in Malaysia.

Loh Hong Khai, the outgoing UTAR IET Student Chapter Chairperson remarked that the Student Chapter had performed consistently in terms of organising events like technical visits to General Electric and recreational activities such as the SkyTreks Adventure. He also thanked Assoc Prof Ir Dr Lim Yun Seng from the Department of Electrical and Electronic Engineering of UTAR for his guidance to the student chapter.

IET is the world’s largest multidisciplinary professional engineering institution with the authority to establish professional registration for titles of Chartered Engineer, Incorporate Engineer, Engineering Technician and ICT technician as a Licensed Member Institution of the Engineering Council.

Duo bag Infineon Award

Electronic Engineering fresh graduates Yong Leip Keat and Hari Chand a/l Balasubramaniam were proud recipients of the Infineon Award at the Infineon Award Presentation Ceremony held at UTAR Perak Campus on 26 August 2013.

The duo received the awards from Vice President and Chief Financial Officer of Infineon Technologies (Kulim) Halm Peter. The award presentation ceremony was witnessed by Director of Technology Tan Soon Keong, Dean of Faculty of Engineering and Green Technology (FEGT) Dr Yap Vooi Voon and other academic staff from the Department of Electronic Engineering.

Yong, who is currently employed by Micron Technologies Inc. “I knew about the Infineon Best Electronic Engineering Final Year Project Award earlier on but it’s surprising that I was selected as a winner. For this, I’m truly grateful to my supervisor Dr Humaira Nasir for her guidance and support,” said Hari Chand, who also shared that he will be pursuing his postgraduate study at National Chiao Tung University, Taiwan.

“Thank you Mr Halm Peter and Mr Tan Soon Keong for visiting UTAR Perak campus. This is the third time our students have won the prestigious Infineon Award. I thank Infineon again for supporting FEGT and its students all these years,” said Dr Yap in his closing remark.

Infineon is Germany’s largest and Europe’s second largest semiconductor company which provides semiconductor and system solutions that focus on energy efficiency, mobility and security.
The Department of Soft Skill Competency (DSSC) staff with 10 UTAR students went on a half-day trip to SRJK (C) Khea Hwa Matang, Taiping on 6 July 2013. These students were volunteers in the WCW A project to lead the schoolchildren in beautifying their school surroundings. UTAR students guided the schoolchildren to work together in cleaning the school compound and in painting meaningful images with inspirational quotes on the school walls. These activities of “learning and doing together” nurtured the bond between the volunteers and the schoolchildren and ultimately help to instill the values of togetherness and co-operation for all parties.

On 3 August 2013, 28 WCW A volunteers, led by DSSC staff, spent their Saturday meaningfully by teaching English to SJK (C) Pasir Pinji 1. The volunteers conducted a three-hour English language training workshop to different groups of school children from the primary classes of standard three to six. The training consisted of lessons on listening, speaking, reading and writing.

Twenty-five UTAR students spent the Saturday constructively learning how to harvest limes and other crops such as vegetables on 17 August 2013 in Changkat Kinding, Chemor. The orchard owner, Wong Chin Siang guided the students on an educational tour of the lime orchard. He explained to the students on the different types of lime plants and taught them the manual harvesting of the ripe limes. In addition, the students learnt about planting vegetables and helped manually to clear the weeds around the vegetable crops. The active participation of UTAR students in the farming project helped them appreciate the hard work of farm living. The experiences also opened their eyes to the need of caring and helping the villagers to have a better life.

Two graduates, Yogendran Mahendran and Yong Yoon Fei, and a final-year student, Lee Wei Ren, of UTAR Actuarial Science programme were among the 54, selected from about 5,000 applicants from 10 economies, who competed in the finals of the international business case competition, Maybank Go Ahead Challenge from 25 to 30 August 2013. Finalists of the competition were offered places in the Global Maybank Apprentice Programme, a two-year programme that puts them through job rotations within key operational areas of their choice. Yogendran’s team of six, all of different nationalities, emerged as the second runner-up at the international finals that came with a cash prize of RM10,000. Lee is currently in his final trimester in UTAR.

A project by UTAR academic staff and postgraduate students exhibited at the Engineering Invention & Innovation Exhibition (EINIX) has won a consolation prize. The UTAR team at EINIX 2013 was from the Faculty of Engineering and Science. It was led by Assoc Prof Ir Dr Lim Yun Seng and lecturer Chua Kein Huat. The two postgraduates involved were Wong Jianhui and Yong Wui Kian. Their prized entry titled ‘A Novel Fuzzy Controlled Energy Storage for Low-Voltage Distribution Network with Renewable Energy Sources’ aims to maintain the network voltage within the required levels despite the additional amount of energy from renewable sources exceeding the limit imposed for the network. The Deputy Minister of Science, Technology and Innovation Datuk Dr Abu Bakar bin Mohamad Diah officiated EINIX 2013 which was organised by the Institution of Engineers Malaysia (IEM). The competition is for participants from ASEAN countries to propose inventions which creatively involve inter-disciplines of engineering to enhance their potential for commercialisation.

Dr Lim (left) and Wong smiling for the camera with their prize.
在

何启良老师卸任中华研究院院长一职后，张晓威老师于2013年9月1日正式接任，成为中华研究院新一任院长。张晓威老师毕业于台湾政治大学法律学研究所硕士班，研究方向为现代中国法律与政治。而在张晓威之前，中华研究院院长为前任院长何启良。张晓威老师随后接受本校专访，畅谈上任感想。

张晓威老师表示，他深知中华研究院在前院长大任下，把中华研究院打造成国内知名的学术中心。张晓威老师希望继续秉承前任院长的努力，继续打造中华研究院的学术声誉。

张晓威老师认为，中华研究院的新一任院长应注重学术研究，同时也要注重与社会各界的合作。他认为，中华研究院应该继续发挥其在学术研究和人才培养方面的优势，同时也要注重与社会各界的合作，以更好地服务于社会。

张晓威老师表示，中华研究院的新一任院长应该注重学术研究，同时也要注重与社会各界的合作。他认为，中华研究院应该继续发挥其在学术研究和人才培养方面的优势，同时也要注重与社会各界的合作，以更好地服务于社会。


Acara ini terbuka kepada semua warga UTAR dan juga orang awam. Ia dibahagikan kepada empat kategori iaitu kategori Lelaki UTAR, Wanita UTAR, Terbuka Lelaki dan Terbuka Wanita.

Di bawah kategori Lelaki UTAR, pelajar program pengajian Kewangan Chen Kai Hao, pelajar program pengajian Kejuruteraan Elektronik Tan Zhet Wein dan pelajar program pengajian Perdagangan (Perakaunan) Hooi Ying Fai masing-masing merangkul tempat pertama, kedua dan ketiga. Bagi kategori Wanita UTAR, pelajar program pengajian Perakaunan Loh Chooi Fern, staf Ong Sueming dan pelajar program pengajian Perakaunan Reena Kaur Manjit Singh masing-masing menduduki tempat pertama, kedua dan ketiga.

Peh Yong Heng dari Teluk Intan, pelajar antarabangsa Universiti Teknologi Petronas Almur Abdelkreem Saeed Rabih dan S. Tanakendiran dari Taiping masing-masing merupakan pemenang pertama, kedua dan ketiga dalam kategori Terbuka Lelaki. Di samping itu, bagi acara Terbuka Wanita, tiga sekawan dari Ipoh yang bernama Loo Mun Chui, Heong Yoke Chun dan Loke Kauan Mee masing-masing menduduki tempat pertama, kedua dan ketiga.


Pemenang kategori Wanita UTAR bergambar dengan Encik Hew dan penaja
Pemenang kategori Lelaki UTAR bergambar dengan Encik Hew dan penaja
Encik Theva (kiri) menyampaikan cenderamata kepada Encik Hew
Peserta semasa Acara larian Kampus Perak UTAR Ke-3