UTAR 10th Anniversary Logo Design Competition

Universiti Tunku Abdul Rahman (UTAR) will be celebrating its 10th Anniversary in year 2012. To commemorate the 10th Anniversary celebration, the University would like to invite UTAR students, alumni and staff to participate in the UTAR 10th Anniversary Logo Design Competition.

Details of Competition

Prizes:

1st Prize RM 2,000 cash + Certificate
2nd Prize RM 1,000 cash + Certificate
3rd Prize RM 500 cash + Certificate
Three Consolation Prizes RM 200 cash + Certificate each

Rules and Regulations:

Eligibility

1. Participant must be a registered student, bona fide alumni or current staff of UTAR.

Entry Submission

1. All submissions must be submitted to The Secretariat, UTAR 10th Anniversary Logo Design Competition, Division of Corporate Communications and Institutional Research, Universiti Tunku Abdul Rahman, Jalan Universiti, Bandar Barat, 31900 Kampar, Perak OR The Secretariat, UTAR 10th Anniversary Logo Design Competition, Division of Corporate Communications and Institutional Research, Universiti Tunku Abdul Rahman, Plaza Hamodal, Second Floor, Lot 15, Jalan 13/2, 46200 Petaling Jaya, Selangor Darul Ehsan or email utar10@utar.edu.my on or before 5:00pm, 30 June 2011. Please mark "UTAR 10th Anniversary Logo Design Competition" on the envelope or on the email subject line.
2. Each submission must include the following items:
   a. A hand-drawn or printed full colour logo on an A4-size paper and/or
   b. Soft copy of the full colour logo in jpg or ai format
   c. A summary description of the logo in 50-100 words in English (to be attached to the entry submission)
   d. A duly completed and signed entry form in hard or scanned copy

   NOTE: Entry without any of these items will be disqualified.

3. All entries must be ORIGINAL work and have never been submitted for other competitions, released or on public display (including on the Internet). Participants must make sure that the copyright is genuine. The Organiser shall be indemnified from any third party claim to the copyright of the logo and if such instance arises, the rewards must be returned.

4. To ensure fair assessment, no identity of the participants shall be revealed on the colour design page and the summary description page.

5. No participant fee is required. The participants are solely responsible for their own expenses in preparing the submissions.

6. A participant may submit multiple entries but he/she is entitled to win one prize only.

7. All submissions will be considered as the property of the Organiser and any request for the return of any submission(s) will not be entertained.

8. Any information supplied by the participants for the purpose of the competition will be treated as confidential, and will not be released by the Organiser and related parties without the participants' permission.

9. The Organiser will employ all preventive measures to ensure that all submissions are treated with proper care. However, the Organiser is not responsible for any loss or damage against the submitted works.

Ownership of Designs

1. All entries received are non-returnable and will become the property of the Organiser. Organiser will have the rights to use and register them as its property.

2. The Organiser reserves the right to make refinement to the winning design and the winner is obliged to revise the design accordingly.

Duplicate and Confidentiality of Entries

1. The participants are advised to retain a duplicate copy of their submissions in case of any unforeseen events which may lead to loss or damage of the entries.
2. The participants shall keep the entry confidential and take such necessary steps to ensure the same is not disclosed to any third parties throughout the competition until the announcement of the results of the competition.

General

1. By submitting the entries, it shall be assumed that the participants have accepted the rules and regulations of the competition and agree that the rules and regulations are subject to change without prior announcement by the Organiser.

2. The participants accept that the decision of the Judging Panel will be final and binding on all parties concerned.

3. The participants accept that the Organiser has the full right to reject or disqualify any entry or withhold the presentation of any award to any entry.

Judging Criteria

All entries will be assessed by the Judging Panel based on the following judging criteria:

- Creativity and Overall Concept
- Originality
- Visual Impact
- Practicability

The decision of the Judging Panel shall be final and binding on all parties concerned. Appeal against the decisions will not be entertained.

Announcement of Results

1. All winners will be notified by email and phone.

2. The list of winners will be posted on the UTAR official website within one month from the closing date.

3. The prize presentation ceremony will be held at a date to be notified later.