5th NATIONAL INTERNSHIP CHALLENGE 2011.

Undergraduates will have the opportunity to take an approach to corporate lifestyle and experience how it is like to be working executives. Undergraduates are also able to promote internship or practical training as a solution to Resource Planning in Human Capital Management.

All participants will be given equal opportunity to -

* Be equipped with the necessary training materials
* Be trained and transformed into Marketable Executives. The would be able to arrange for meetings and have the confidence to conduct presentations in preparation for corporate internship sign up
* Be exposed to and understand business protocols and etiquettes when Liaising with the corporate
* Learn how to work as a team member in achieving team goals - the way how corporate works to breed success
* Enhance soft skills

WHY PARTICIPATE?

For the participating undergraduates, they have much to gain -

* Get real - life experience as a working adult before graduation
* Many companies require the students to have good soft skills rather than just excellent academic qualifications
* Good opportunity to be exposed to a variety of business environments And learn how to adapt
* Gain and build self- confidence on how to communicate with Corporate Executives, HR Personnel's, and Top Management
* Build relationships with contacts for networking purposes
* Show your strengths to potential employers
* Stand out as a winner
* Get to win prizes and cash worth more than RM 10,000
* Recognition and publicity in the media

As the participating institution, you stand the chance to share the recognition and publicity of the winning team in the media. This will certainly place your institution at a higher level in the eyes of future employers.

Terms & Conditions for Internship Challenge

1. All participants must be at least 19 years old as at Jan 1, 2011.
2. All participants must be a registered student of your institutions.
3. Each institution can participate in this challenge with ANY number of teams. Each team will have four members.
4. Application to participate in this internship challenge must reach us no later than end of March. Late submission will not be accepted.
5. Your application has to be emailed to us at vision@basis.com.my
6. Proof of delivery does not amount to acceptance of your application. Please verify with our administrator.
7. The decisions of the judges are final. No appeals will be entertained.
8. Any expenses incurred by the participants for this Internship Challenge will be borne by the participants.
9. The Organizer WILL NOT be responsible for any mishaps or accidents occurred during the Internship Challenge.

What it takes to win?

Zone-Level varsity Internship Challenge Round

1. Each team of 4 members will first compete at the Zone-Level Varsity Internship Challenge Round.
2. The Zone-Level Competition will take place during this period April 2011 to June 2011 (2 months)
3. Before the commencement of the Zone-Level Competition, all team members will be briefed:

On the rules and regulations for this challenge

Be trained in communication skills, corporate image and team building

Understand what it takes to win this challenge.

The date of this briefing will be determined by The Organizers upon consultation with the participating universities/colleges.

Pre assignments will be given to all participants within 10 days upon receiving the application form.

* To read through and understand the PowerPoint presentation about the Internship Challenge
* Familiarise with Team Members (4 people in a team). Create a Team Name and Team Cheer
* To prepare a presentation to introduce the team & cheer
* During briefing, there will be a mock presentation about Internship to HR Managers (prepare your own 15 minute PowerPoint presentation for fine-tuning)
* To dress up for a mock meeting/appointment on the training day
* Favourite Appointment/Meeting Questions
BRIEFING & TRAINING SESSION FOR PARTICIPANTS AT THE INSTITUTION (1 Day)

The date to be confirmed by mutual arrangement

- Final Briefing of Internship Challenge
- Participants team presentation
- Facilitator's Internship Introduction
- Challenge Duration
- What do you need to do
- How to Win
- Mock Appointments

Corporate Image

- The Essentials of Corporate Image
- Fundamentals in Corporate Wardrobe
- How to create an impression with your corporate wear
- How to move in your corporate wear

Skills - Meeting the HR Managers/Executives

- What to prepare for an appointment/meeting
- How to prepare for an appointment/meeting
- Effectiveness in Communications during the appointment/meeting
- Mock Appointment/Meeting Session
Favourite Appointment/Meeting Questions

.Group Exercise on writing the Most Appropriate answers for Asked Questions
  . Presenting the Group Answers
  . Presenting Suggested answers

Jump-start Game - Reeve Knot Exercise

.Debriefing on Teaming for Success

4. All members will be given adequate training/marketing materials to promote the concept of internships to corporate. Marketing materials under the Jobmarket Flagships to be provided to all participants are AT OUR EXPENSE:
   a. Business Cards (50 pcs) for each member
   b. Marketing Brochures (50 pcs)
   c. Internship Corporate Sign Up Forms (50 pcs)
   d. Master copy of the Letter appointing the member as Jobmarket Apprentice

5. Each team is required to promote Internships to corporate via various channels to get as many sign ups as possible. The highest amount of sign ups collected will win the zone-level varsity challenge round.

6. Each team must have a minimum of 100 points to qualify for the zone-level varsity challenge round.

7. Any unfair play or unethical practice noted during the competition will lead to immediate disqualification of the team.

8. All entries will be verified by The Organizer. As such, any fictitious or invalid entries will be struck out.

Internship Challenge National Championship

a. The winning team at the zone-level varsity challenge round will be automatically qualified for National Level.

b. The National Championship will be held in August 2011 at Sabah for a launching ceremony and Flag-off and will end at Sabah.

c. Each qualified Institution will be represented by a team of 4 members for the final competition.

d. Below are the prizes awarded for the deserving winners:-
Grand Prize : Cash RM3, 000 with Trophy and Certificates
2nd Prize : Cash RM2, 000 with Trophy and Certificates
3rd Prize : Cash RM1, 000 with Trophy and Certificates
Consolation : Certificates

e. There will be additional prizes for the most OUTSTANDING team.
f. The decision of the judges is final.
g. The winners will receive the prizes in a grand prize giving ceremony to be held in Sabah. There will be media publicity.
Entry Form (to be filled up by Lecturer who will be the Main Contact Person)

University/College Name:

Address:

Main Contact Person: (Lecturer)
Designation:
Faculty/Department:
Tel No:
Email Address:
Mobile No:

2nd Contact Person: (Lecturer)
Designation:
Faculty/Department:
Tel No:
Email Address:
Mobile No:

STUDENT Team A

Student's Name
IC Number
Year of Study (e.g. Final)
Mobile Number & Email Address
Field of Study (Major)
(Team Leader)

1. 
H/P: 
E-ML:

2. 
H/P: 
E-ML:

3. 
H/P: 
E-ML:

4. 
H/P: 
E-ML:

STUDENT Team B

Students' Name

IC Number

Year of Study (e.g. Final)

Mobile Number & Email Address

Field of Study (Major)

(Team Leader)

1. 
H/P: 
E-ML:

2. 
H/P: 
E-ML:
STUDENT Team C

Student's Name

IC Number

Year of Study (e.g. Final)

Mobile Number & Email Address

Field of Study (Major)

(Team Leader)

1.

H/P:
E-ML:

2.

H/P:
E-ML:

3

H/P:
E-ML:

4.

H/P:
E-ML:
STUDENT Team D

Students' Name
IC Number
Year of Study (e.g. Final)
Mobile Number & Email Address
Field of Study (Major)

(Team Leader)

1.
H/P:
E-ML:

2.
H/P:
E-ML:

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E-ML:

STUDENT Team E

Student's Name
IC Number
Year of Study (e.g. Final)
Mobile Number & Email Address
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(Team Leader)

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4. 
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E-ML: 

(Team Leader)

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(Team Leader)

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(Team Leader)

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(Team Leader)

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(Team Leader)
STUDENT Team G

Student's Name
IC Number
Year of Study (e.g. Final)
Mobile Number & Email Address
Field of Study (Major)

(Team Leader)

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E-ML:

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4.
H/P:
E-ML:
STUDENT Team H

Studénts’ Name

IC Number

Year of Study (e.g. Final)

Mobile Number & Email Address

Field of Study (Major)

(Team Leader)

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