Dear Mr. Ginel,

We at PKT Logistics Group Sdn. Bhd. would like to offer your students a chance to compete in Malaysia's 1st Online Reality Show 'Kamu Dipecat'. 'Kamu Dipecat' is an interuniversity business competition where students in groups of five compete each week for a period of 10 weeks to perform business-related tasks. The winning team would receive a grand prize of RM5000-RM10,000 and a management position at PKT Logistics.

Your students will receive extensive experience in the business world, a chance to apply their management abilities in a real environment, cash prizes during the competition and receive certificates of participation from our panel members: RHB Bank, auditor – Crowe Horwarth and the board of PKT Logistics Group Sdn. Bhd.

Your University would receive much publicity as your students will be representing your University while wearing your university jerseys in each episode.

We would like to request that the poster attached to be posted on the student community board. Also, to ask lecturers to inform students of 'KAMU DIPECAT!' by following the 'Guidelines for lecturers' attached.

I would also like to mention that PKT Logistics also allow student visits to PKT where students would learn how we run the business with our unique management style.

We look forward to hearing a response from you. You may contact Mr. Faizal or Mr. Badru with the number given above.

With Regards,

Muhammad Faizal Ahmad
Head of Social Media and Promotions
PKT Logistics Sdn. Bhd
GUIDELINES FOR LECTURERS

The guidelines listed below are the points that lecturers must communicate to students in their class.

1. PKT logistics Group is conducting Malaysia's first business online reality show called 'Kamu Dipecat!'
2. Students are required to form teams of 5 to compete in Business related tasks each week.
3. Cash prizes of increasing amounts will be given to contestants every 2 weeks.
4. Winners will receive a grand prize of working in a managerial position on PKT Logistics and a cash prize of RM10,000.
5. Sign up at Kamu Dipecat! application on http://www.facebook.com/PKTGroup or call Mr. Badrul/Mr. Faizal at +603 5161 8111 Ext: 1133/1230 for further enquiries.
EDUCATIONAL TOUR
Application Form

UNIVERSITY / IPTA/IPTS NAME

PROPOSAL FOR

To

| Organized by | : |
| Proposed Date | : |
| Proposed Time | : |

Venue:
One Logistics Hub - THE SHIP
PKT Logistics Group Section 32
40460 Shah Alam
Selangor Darul Ehsan, Malaysia

| Students | : |
| Lecturer | : |

AIMS & OBJECTIVES

Prepared by:  
Name & Signature

Approved by:  
Name, Signature & Seal

---

Fill this form and send to: The Ship, No. 1, One Logistics Hub, Persiaran Sungai Hantung, Section 32, 40460 Shah Alam, Selangor Darul Ehsan, Malaysia.  
Phone no: +603.5161.8111  
Fax no: +603.5161.8333  
Contact Person: Faiyzal (ext-1290), Radzul (ext-1133)  
Email: publicrelations@pkigroup.com  
Website: www.pkigroup.com  
Facebook: www.facebook.com/PKGroup
KAMU DIPECAT! APPLICATION FORM
Kindly fill in all required fields below in order to register yourself to the Malaysia's first online reality show.

Team Details - To be filled in by team leader

Team Name: ___________________________ University: ___________________________
Leader’s Name: ______________________ I/C No: ___________________________
Contact No: __________________________ Email: ____________________________
Age: ________________________________ Field of Study: _______________________

Why do you think yourself is a good team-leader? (Not more than 250 words)
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________

Why do you believe your team could be the ultimate winner of "Kamu Dipecat!"?
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________

Other Team Members

1st member
Name: ___________________________ I/C No: ___________________________
Age: ____________________________ Field of Study: _______________________

2nd member
Name: ___________________________ I/C No: ___________________________
Age: ____________________________ Field of Study: _______________________

3rd member
Name: ___________________________ I/C No: ___________________________
Age: ____________________________ Field of Study: _______________________

4th member
Name: ___________________________ I/C No: ___________________________
Age: ____________________________ Field of Study: _______________________

KAMU DIPECAT!

By submitting this form, you are automatically agreed to the Terms & Conditions of this competition.
Malaysia’s first online reality show! Where students representing their universities/colleges will form groups of 5 to compete for managerial positions in PKT Logistics Group Sdn. Bhd. and a cash prize of RM10,000.

BECOME THE EXECUTIVE YOU’VE DREAMED OF BECOMING!

PUT WHAT THEY TAUGHT YOU TO THE TEST!

MAKE YOUR UNIVERSITY PROUD!

DO NOT GET FIRED!!

For more information, Like us on Facebook/PKTGroup and post questions there or call Mr. Faizal / Badrul at +603 5161 8111 and follow us through our Facebook & Twitter.

Dato’ Michael Tio
The CEO
SOBA Awards - Best Employer of The Year 2011
PKT Logistics Group Sdn Bhd