Abstract
Project management is the discipline of planning, organizing, securing, and managing resources to achieve specific goals. It includes determining the results you expect to be accomplished, selecting your team and establishing individual roles, making sure the tools and technology are in place, monitoring ongoing progress, keeping stakeholders abreast of your progress, bringing the project to completion. The primary challenge of project management is to achieve all of the project goals and objectives while honoring the preconceived constraints. Typical constraints are scope, time, and budget. The secondary, and more ambitious, challenge is to optimize the allocation and integrate the inputs necessary to meet pre-defined objectives.

Mr. Cheah has more than 20 years of experience across technology, business strategy, industry development and services globalization including policy development for various large regional conglomerates. Mr. Cheah plays an active role in industry development, particularly as it relates to enabling Malaysia transform itself into a knowledge economy through development of capabilities spanning information technology and communications such that higher value-added services and products are developed in Malaysia.

Mr. Cheah is the Deputy Chairman for both PIKOM [The National ICT Association of Malaysia] and Outsourcing Malaysia, a not-for-profit consortium of service providers. He also sits on the Industrial Advisory Panel for Faculty of Information and Communication Technology (FICT) UTAR, and as a member of the Siemens PLM Asia Pacific Partner Advisory Council (apPAC) for the FY2011/12 years. He actively leads and manages a variety of initiatives aimed at creating the next-generation of knowledge-enabled talent in the country. He is a regular speaker at both local and regional events on topics surrounding Shared Services and Outsourcing, CIO challenges, Knowledge Management and Business & IT

Mr. Cheah Kok Hoong

Chief Information Officer (CIO)
- Sunway Berhad

Director

Chief Executive Officer (CEO)
- Sunway E-Systems (Asia) Pte. Ltd.
- Sunway MSC Sdn. Bhd.
- S&I Technologies (China) Co. Ltd.

Date:
Wednesday, 22 Feb 2012

Time:
2:00 PM ~ 4:00 PM

Venue:
IDK 6, UTAR (Perak Campus)

All Students and Staff are Welcome!!