# FACULTY OF ARTS AND SOCIAL SCIENCE

## BACHELOR OF COMMUNICATION (HONS) JOURNALISM – JAN 2009 FLEXI DIET

### COURSE STRUCTURE GUIDE

### Year 1

<table>
<thead>
<tr>
<th>Year 1 Trimester 1</th>
<th>Year 1 Trimester 2</th>
<th>Year 1 Trimester 3</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Compulsory</strong></td>
<td><strong>Compulsory</strong></td>
<td><strong>Compulsory</strong></td>
</tr>
<tr>
<td>MPW2133 PENGAJIAN MALAYSIA</td>
<td>UALE1013 ENGLISH FOR MASS COMMUNICATION</td>
<td>LANGXXX3 NATIONAL LANGUAGE/OTHER LANGUAGES</td>
</tr>
<tr>
<td>UALE1003 COMMUNICATIVE ENGLISH</td>
<td>UAMA1004 INTRODUCTION TO ADVERTISING</td>
<td>Arts &amp; Humanities</td>
</tr>
<tr>
<td>UALXX0X3 ELECTIVE I</td>
<td>UAMG1004 INTRODUCTION TO MASS COMMUNICATION</td>
<td>UBMM1011 SUN ZI’S ART OF WAR AND BUSINESS STRATEGIES</td>
</tr>
<tr>
<td>UAMJ1003 JOURNALISM I</td>
<td>UAMG1033 MASS MEDIA AND SOCIETY</td>
<td></td>
</tr>
<tr>
<td>UAPS10X3 ELECTIVE II</td>
<td>UAMG1043 INTERPERSONAL COMMUNICATION</td>
<td></td>
</tr>
<tr>
<td>UCIS1823 INTRODUCTION TO ELECTRONIC PUBLISHING</td>
<td>UAPO1003 INTRODUCTION TO POLITICAL SCIENCE</td>
<td></td>
</tr>
<tr>
<td>USCC1XX2 CO-CURRICULUM</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Total Credit Hours** 20.0

**UALXX0X3 ELECTIVE GROUP - Choose 1 Unit(s)**
- UALC1003 - INTRODUCTION TO CHINESE LANGUAGE I
- UALC1013 - INTRODUCTION TO CHINESE LANGUAGE II
- UALC1023 - INTRODUCTION TO CHINESE LANGUAGE III
- UALJ2013 - INTRODUCTION TO JAPANESE
- UALM1003 - INTRODUCTION TO TAMIL LANGUAGE

**UALPS10X3 ELECTIVE GROUP - Choose 1 Unit(s)**
- MPW2113 - BAHASA KEBANGSAAN (A) *FOR MALAYSIAN ONLY, WITHOUT SPM-BM CREDIT
- MPW2123 - BAHASA KEBANGSAAN (B) *FOR NON-MALAYSIAN
- UALF1003 - INTRODUCTION TO FRENCH
- UALJ2013 - INTRODUCTION TO JAPANESE
- UALM1003 - INTRODUCTION TO TAMIL LANGUAGE
- UALT1003 - INTRODUCTION TO THAI LANGUAGE *FOR THOSE EXEMPTED FROM BAHASA KEBANGSAAN (A) AND SUBJECT TO AVAILABILITY

**Pre-Requisite Unit(s) for UALE1013**
1. UALE1003 - COMMUNICATIVE ENGLISH

**Pre-Requisite Unit(s) for UAMG1033**
1. UAMG1004 - INTRODUCTION TO MASS COMMUNICATION

**Pre-Requisite Unit(s) for UALE1013**
1. UALE1003 - COMMUNICATIVE ENGLISH

**Total Credit Hours** 20.0

Pre-Requisite Unit(s) for UALE1013
1. UALE1003 - COMMUNICATIVE ENGLISH

Pre-Requisite Unit(s) for UAMG1033
1. UAMG1004 - INTRODUCTION TO MASS COMMUNICATION

**Pre-Requisite Unit(s) for UALE1013**
1. UALE1003 - COMMUNICATIVE ENGLISH

**Total Credit Hours** 20.0

# Notes
- Pre-Requisite Unit(s) for UALE1013
  - UALE1003 - COMMUNICATIVE ENGLISH

# Pre-Requisite Unit(s) for UAMG1033
- UAMG1004 - INTRODUCTION TO MASS COMMUNICATION
- UAMG1043 - INTERPERSONAL COMMUNICATION
- UAPO1003 - INTRODUCTION TO POLITICAL SCIENCE
# Year 2

## Year 2 Trimester 1

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Type</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>JRNM01</td>
<td>MINOR I</td>
<td>Minor</td>
<td>3.0</td>
</tr>
<tr>
<td>JRNM02</td>
<td>MINOR II</td>
<td>Minor</td>
<td>3.0</td>
</tr>
<tr>
<td>UAMG2004</td>
<td>COMMUNICATION RESEARCH METHODS</td>
<td>Major</td>
<td>4.0</td>
</tr>
<tr>
<td>UAMG2014</td>
<td>COMMUNICATION THEORIES</td>
<td>Major</td>
<td>4.0</td>
</tr>
<tr>
<td>UAMJ2024</td>
<td>BUSINESS AND ELECTRONIC COMMERCE</td>
<td>Major</td>
<td>4.0</td>
</tr>
</tbody>
</table>

**Total Credit Hours** 18.0

## Year 2 Trimester 2

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Type</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>JRNM03</td>
<td>MINOR III</td>
<td>Minor</td>
<td>3.0</td>
</tr>
<tr>
<td>JRNM04</td>
<td>MINOR IV</td>
<td>Minor</td>
<td>3.0</td>
</tr>
<tr>
<td>UAMG2054</td>
<td>COMMUNICATION TECHNOLOGY</td>
<td>Major</td>
<td>4.0</td>
</tr>
<tr>
<td>UAMJ2003</td>
<td>JOURNALISM II</td>
<td>Major</td>
<td>3.0</td>
</tr>
<tr>
<td>UAMJ2013</td>
<td>FEATURE WRITING</td>
<td>Major</td>
<td>3.0</td>
</tr>
</tbody>
</table>

**Total Credit Hours** 16.0

## Year 2 Trimester 3

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Type</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>JRNM05</td>
<td>MINOR V</td>
<td>Minor</td>
<td>3.0</td>
</tr>
<tr>
<td>MQA-II</td>
<td>PENGAJIAN ISLAM/PENDIDIKAN MORAL</td>
<td></td>
<td></td>
</tr>
<tr>
<td>MQA-II</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>UAPS2013</td>
<td>CULTURE AND COMMUNICATION</td>
<td>Minor</td>
<td>3.0</td>
</tr>
</tbody>
</table>

**Total Credit Hours** 9.0

---

**Course Pre-Requisites**

**For MJRM03:**
- UAMJ1003 - JOURNALISM I

**For JRNM04:**
- UAMA1023 - MULTIMEDIA TOOLS FOR ADVERTISING
- UAPO2013 - INTRODUCTION TO POLITICAL PHILOSOPHY
- UAMA1013 - ADVERTISING COPY WRITING
- UAPO3013 - CONTEMPORARY MALAYSIAN POLITICS
- Pre-Requisite Unit(s) for UAMJ2003
  1. UAMJ1003 - JOURNALISM I

---

### Year 3

---
### Year 3 Trimester 1

<table>
<thead>
<tr>
<th>Code</th>
<th>Course</th>
<th>Major</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>UAMG3004</td>
<td>MEDIA ETHICS</td>
<td>Major</td>
<td>4.0</td>
</tr>
<tr>
<td>UAMG3064</td>
<td>COMMUNICATION LAW</td>
<td>Major</td>
<td>4.0</td>
</tr>
<tr>
<td>UAMJ3023</td>
<td>POLITICS AND THE MEDIA</td>
<td>Major</td>
<td>3.0</td>
</tr>
<tr>
<td>UAMJ3044</td>
<td>ON-LINE JOURNALISM</td>
<td>Major</td>
<td>4.0</td>
</tr>
<tr>
<td>UAMZ3006</td>
<td>PROJECT</td>
<td>Major</td>
<td>6.0</td>
</tr>
</tbody>
</table>

**Total Credit Hours** 21.0

Pre-Requisite 87 credit hours earned for UAMZ3006
(Including Univeristy Wide or LAN Subjects)

### Year 3 Trimester 2

<table>
<thead>
<tr>
<th>Code</th>
<th>Course</th>
<th>Major</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>UAMG3016</td>
<td>INDUSTRIAL TRAINING</td>
<td>Major</td>
<td>6.0</td>
</tr>
</tbody>
</table>

**Total Credit Hours** 6.0

Pre-Requisite 87 credit hours earned for UAMG3016
(Including Univeristy Wide or LAN Subjects)

### Year 3 Trimester 3

<table>
<thead>
<tr>
<th>Code</th>
<th>Course</th>
<th>Major</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>UAMJ3054</td>
<td>BROADCAST JOURNALISM</td>
<td>Major</td>
<td>4.0</td>
</tr>
<tr>
<td>UAMJ3063</td>
<td>NEWSPAPER MANAGEMENT</td>
<td>Major</td>
<td>3.0</td>
</tr>
</tbody>
</table>

**Total Credit Hours** 7.0

**REMARK:** JAN 2009 INTAKE

**NOTE:** A pre-requisite group number represents one pre-requisite unit subject.
If a pre-requisite group number has more than one units, choose one unit out of a group.